



Fish4all NZ School Essay Competition Seaweed 2017

Write a story telling us how you helped your elder sibling, parent, grandparent, uncle or aunty to download and use the App.

This essay competition is open to students from primary and intermediate schools in NZ and designed to:

1. Promote the use of the Fish4all Recreational Fishing Reporting App.
2. Raise awareness about shared sustainable fisheries and how data supports management.
3. Promote the use of technology to simplify the data collecting process.

Eligibility criteria

- ➔ Any primary and intermediate school in New Zealand.
- ➔ Each class must select their top entry and submit to Fish4all.
- ➔ Fish4all will select the winning entry.
- ➔ Entries are due by 5pm March 31, 2017 and are to be emailed to: feedback@fish4all.co.nz.

Overall requirement

To persuade and then help their elder sibling, parent, grandparent, uncle or aunty who has (Iphone or android) a smartphone to download the Fish4all App. To write a short story, report or essay on their experience in helping to download the App and take a selfie of both participants to be included with the entry.

For example:

- ➔ The difficulties in showing them how to download and use the App
- ➔ The savviness of grandparents with phones

As a guide, the essay will be no more than 2,000 words, one A4 typed text page. And should cover how you raised the subject, where you were, what you did to get them to participate, what did you and they think about the App and what you think could be made simpler

Prizes

1st place: A sustainable seafood BBQ cooked for them at the school for the whole class.

2nd place: T-shirt, Plush toy penguin and fishing voucher.

3rd place: Plush toy penguin

Terms and conditions

- The essay must be one student's own original work.
- Entries must state the following:
 - Student's name
 - Class
 - School
 - Teacher's name and e-mail for correspondence
- Entries will be judged using the following assessment criteria. The writer:
 - has considered how to capture and maintain the interest of the audience.
 - demonstrates understanding of the app download process.
 - describes how it was to talk about the app and sustainable fishing with their elder.
 - has included a message about the importance of sustainable fishing.
- Submit essays and selfies electronically to feedback@fish4all.co.nz
- An overall summary review of the entries will be provided by Fish4all via the Seaweed website.
- A Fish4all panel will judge the entries and the decision of the judges is final.
- The winning and runner up essays will be published by the end June 2017 on www.fish4all.co.nz.